

AmBank Group’s Integrated Wealth Management Welcomes New Managing Director, Chief Executive Officer and Principal Officer



Goh Wee Peng
Managing Director
Integrated Wealth Management



Kevin Wong
Chief Executive Officer
AmFunds Management Berhad



Mirza Shah bin Abdul Rahim
Principal Officer
AmIslamic Funds Management Sdn. Bhd.

AmBank Group’s Integrated Wealth Management is pleased to announce that Goh Wee Peng has transitioned from Chief Executive Officer (CEO) of AmFunds Management Berhad (AFM) to a broader leadership position as Managing Director, Integrated Wealth Management. She joins AmBank Group’s Senior Management Team, effective 1 April 2025. In her new role, she focuses on developing the wealth management business, comprising the fund management division, private banking, and retail wealth, to offer holistic wealth management solutions for our growing clientele.

Wee Peng brings over 28 years of experience in the financial industry, including more than 22 years in funds management. Her expertise spans money broking, bond trading, and funds management. In recognition of her outstanding leadership, she was awarded CEO of the Year for Malaysia by Asia Asset Management at the 2025 Best of the Best Awards.

AmBank Group’s Integrated Wealth Management is equally excited to announce that Kevin Wong Weng Tuck has stepped into the role of CEO at AFM, effective 18 April 2025. Previously, he served as Principal Officer (PO) and Chief Investment Officer of AmIslamic Funds Management Sdn. Bhd. (AIFM), where he led business development, managed Shariah compliance, and oversaw investment strategies. With over 30 years of experience in financial services, capital markets, and fund management, he holds a Bachelor of Commerce (Accounting) degree from Monash University, Australia.

Following Kevin’s appointment, Mirza Shah Bin Abdul Rahim Shah has been appointed as PO at AIFM, effective 18 April 2025. With 27 years of experience in Islamic finance, Mirza specialises in corporate banking, capital markets, and funds management. Previously, he led the Islamic Institutional Sales team at AIFM, focusing on client relationships with government-linked entities and corporations. Mirza holds a Finance degree from Arizona State University and is a licensed Capital Markets Services Representative.

Under their leadership, AFM and AIFM have been recognised with multiple awards from various esteemed providers¹. With these appointments, AmBank Group’s Integrated Wealth Management is confident that their combined expertise and vision will propel us to even greater heights.

Source:

¹ <https://www.aminvest.com/about-aminvest/awards>

Award-Winning Funds Management Company



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DECADES

Managing Funds

- Best Asset Management Company (30 years) in Malaysia
- Best CEO of the Year, Malaysia: Goh Wee Peng
- Best Bond Manager in Malaysia (5 Consecutive Years)
- Best Institutional Asset Manager in Malaysia
- Best Pension Fund Manager in Malaysia (7 Consecutive Years)
- Best Sukuk Manager in Malaysia (4 Consecutive Years)
- Best Performance Awards: Asian Bonds, Local Currency (10 Years) (2 Consecutive Years)
- Best Performance Awards: Asian REITS (5 Years) (3 Consecutive Years)

Asia Asset Management Best of The Best Awards 2025

- Best Islamic Fund Manager in Malaysia 2025
- Best Islamic Sukuk Fund in Malaysia (2 consecutive years)

Cambridge Islamic Funds Awards (CIFA) 2025

- Best ESG Initiative

CorporateTreasurer Awards 2024

- Best Asset Manager (Mixed Assets Fund)
- Best Fund with the Optimal Sharpe & Information Ratios
- Best Risk-adjusted Returns (ESG Principle Investments only)

Alpha Southeast Asia 15th Annual Fund Management Awards 2024

Note: More info on the awards at www.aminvest.com

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