

AmBank Group Wealth Management Launches AmWealth

AmBank Group marks the official launch of AmWealth Group Wealth Management (“AmWealth”), a transformative wealth management brand, designed to unify the funds management division, private banking, and retail wealth, in order to offer holistic wealth management solutions. This strategic integration brings together the expertise and services of established sub-brands under the AmBank Group, namely AmInvest, AmPrivate Banking and AmBank Wealth Management & Bancassurance.



Jamie Ling, Group Chief Executive Officer, AmBank Group said, “AmWealth marks an exciting new chapter for AmBank Group and is built to meet the evolving needs of our diverse client base, offering tailored financial solutions that span across funds management, investment advisory, and financial planning and protection. By integrating these previously distinct service lines, the brand AmWealth, under one platform ensures a seamless experience as we continue to grow our clients’ investments by winning together in a rapidly changing financial landscape.



“Our clients’ support and trust remain invaluable as we journey together with the launch of AmWealth, simplifying access to wealth solutions across all segments - retail, corporates, institutional investors, private banking clients, and retail banking customers,” said **Goh Wee Peng, Managing Director, AmBank Group Wealth Management**. “Whether you're a first-time investor, a seasoned high-net-worth individual, a corporate or a large institution, our unified platform delivers the tools and expertise to help you grow and protect your wealth.”

AmInvest is the brand name for the funds management business of AmBank Group comprising AmFunds Management Berhad and AmIslamic Funds Management Sdn. Bhd. It is a multiple award-winning fund manager based in Malaysia with over 40 years of investing experience, and it is one of the largest fund management houses in Malaysia. Its capabilities and expertise encompass offering and managing a broad range of funds across the whole risk-return spectrum for individuals, corporates and institutions as well as fund distribution support services for distributors.

AmPrivate Banking, a division within the AmBank Group that serves the most elite clientele segment - high net worth individuals and leading corporate entities for over two decades. AmPrivate Banking offers a comprehensive suite of bespoke and sophisticated financial solutions, customised to meet the unique needs of each client. These offerings span across a broad spectrum of asset classes and services, including equities, fixed income instruments, foreign exchange, unit trust funds, structured products, credit facilities, and liquidity management strategies. Through these personalised solutions, AmPrivate Banking is committed not only to growing its clients’ wealth but also to preserving their legacy for their future.

AmBank Wealth Management & Bancassurance is a foundational driver of client value within AmBank Group, delivering comprehensive financial solutions that address the evolving needs of individuals, families and corporates. Anchored on three strategic pillars – investment solutions, protection planning, and wealth distribution – the business provides clients with a holistic approach to managing, preserving, and transferring their wealth. By leveraging on AmBank’s strong expertise and trusted track record, AmBank Wealth Management & Bancassurance empowers clients to grow their assets, safeguard their legacies, and achieve long-term financial security in a dynamic marketplace.

